



This is the second of our regular updates on activity since the House of Delegates approved the new membership model. Per your input, we are aiming to keep you fully informed, but we also heard you loud and clear, and are trying to keep things as succinct and brief as possible.

Membership Marketing Messages

NSPE staff and Study Group II are composing drafts of member communications for the new membership model. If your state society has not already responded to our [September 15th request](#), we need your input in order to tailor state-specific marketing messages that will be used to communicate the new model, conduct renewal campaigns and expand new member marketing. An easy [online form](#) has been created for you to submit your state's information. If you have any questions or need assistance, please reach out to Jodi Meier at jmeier@nspe.org or 703-684-2804. We thank you in advance for your participation in this important process. **Deadline for your response: October 31, 2017.**

Initial Tier Placement

To ensure that your state society has the certainty required to make an informed decision on your election of integrated or non-integrated form of affiliation and to plan and budget for the year, any requests for review and reconsideration of current service tier placement must be made by the last Friday in October. For more information on tier requests please [visit FAQ 19](#). **Deadline for your response: October 27, 2017.**

As required in the motion passed by the HoD, initial service tier placements will be reviewed at the end of the first year of implementation, and regularly every other year after that. If some change occurs that materially alters a state society's circumstances in between those regular reviews, the state society and national may engage in bilateral consultations to make any appropriate adjustments.

State Society Election of Affiliation Status

As of today, 17 state societies have formally notified national of their decision to affiliate as integrated partners:

- | | | |
|----------------|------------------|--------------------|
| 1. Arkansas | 7. Michigan | 13. Pennsylvania |
| 2. California | 8. Nebraska | 14. South Carolina |
| 3. Connecticut | 9. New Hampshire | 15. Tennessee |
| 4. Hawaii | 10. Nevada | 16. Texas |
| 5. Idaho | 11. New Mexico | 17. West Virginia |
| 6. Kansas | 12. Ohio | |

As of September 18th, 1 state society has formally notified national of their decision to affiliate as a non-integrated partner: Louisiana.

A simple email from your executive director, state president, or state House of Delegates representative to Nancy Oswald (noswald@nspe.org) is all that is required to declare your affiliation preference. **Deadline for your response: no later than December 31, 2017.**

Legal & Bylaws

A task force is preparing revised national/state agreements, proposed bylaws amendments, and revised operating procedures to implement the new membership model, as directed by the House of Delegates. Working drafts will be shared with Study Group II as soon as available. State Leaders are reminded that the motion passed in Atlanta requires bylaws amendments to be approved prior to April 1, 2018, which means House of Delegates deliberations and vote will be conducted electronically over the winter and spring.

Implementation Progress

- **Available Now!**

- First full-service tier website launched for California: www.nspe-ca.org
- First full-service **newsletter** for state specific news sent to California members

- **On Deck and In the Works**

- Membership/Communications/Content:
 - FAQ page for members on what the new NSPE means to them as they go to renew;
 - Input from states to help craft messaging;
 - Informational and retention messages to members regarding new NSPE and new dues prices;
 - Redesigning invoices;
- Technology/Data:
 - Implementing dues package splits in database;
 - Reconciliation of state billed data;
 - Meetings to integrate YourMembership databases with NSPE database;
 - Developing enhanced web portal for state administrators to update member records.

Timeline and Transition Summary:

The transition to the unified \$299 membership offering (including both national and state society membership) will be phased in beginning July 1, 2018.

October 27, 2017	Deadline for any request for initial service tier placement discussion.
October 31, 2017	State input into membership marketing messages.
December 15, 2017	Draft of messages to members will be sent to state and national leaders for review.
December 31, 2017	Deadline for election of form of affiliation.
March 2018	Series of segmented informational messages to members based on dues increase/decrease and state value messages begin.
April 2018	First invoices under new system created for members renewing on July 1, 2018. <ul style="list-style-type: none">• As each existing member's renewal date approaches, national will bill and market renewal (at \$299) for a unified membership that includes both national and state society membership.• National will begin distributing the state portion of the dues collected to the state society based on the new splits for members billed after this point;
July 1, 2018	All new memberships and all renewals in state societies that elect the integrated form of affiliation will be under the new model.