

Annual Partnership & Sponsorship Opportunities

Annual Partnerships

The South Dakota Engineering Society (SDES) has several sponsorship and marketing opportunities throughout the year, including our Annual and Fall Conferences, *The South Dakota Engineer* quarterly newsletter, a soon to be introduced new website and other events. In order to streamline your sponsorship opportunities and to position your company to get the most outreach for your marketing investment, SDES is introducing Annual Partnership Packages.

Annual Silver Partnership: \$1100

- Logo/Business Card on the SDES website's homepage banner with recognition as a Silver Partner
- Recognition as a Silver Partner at the following:
 - Fall Conference: Logo & recognition as a Silver Partner on the conference website, in registration mailers, on signage, on the conference PowerPoint & announced recognition at the conference
 - Annual Spring Conference: Logo and recognition as a Silver Partner on the conference website, in registration mailers, on signage, on the conference PowerPoint & announced recognition at the conference
- 1 Annual Conference Registration
- 1 Fall Conference Registration
- Business Card Sized Ad in the SDES quarterly newsletter, *The South Dakota Engineer*

Annual Silver Partnership (continued)

- Business Card Sized Ad in the Annual Conference Program
- Recognition as a Silver Partner on the SDES website's Partner Page, with a link to your website

Annual Gold Partnership: \$1600

Includes all items in the Silver Partnership package, plus the following with recognition as a Gold Partner

- An additional Annual Conference Registration (2 Total)
- Annual Conference Exhibit Booth (Optional)
- Upgrade to a ¼ page ad in *The South Dakota Engineer*
- Upgrade to a half page ad in the Annual Conference Program

Annual Platinum Partnership: \$2300

(Limit 2 per Year – **Only 1 Remaining!**)

Includes all items in the Gold Partnership package, plus the following with recognition as a Platinum Partner

- An additional Fall Conference Registration (2 Total)
- Option to present a ½ hour PDH seminar at the Annual Conference. Must be an educational session worthy of .5 PDHs with prior approval by the conference board.
- Upgrade to a ½ page ad in *The South Dakota Engineer*
- Upgrade to a full-page ad in the Annual Conference Program, inside front or back cover.

Packages may be customized to better suit your company's needs. Contact Nancy Hoinés at 605.951.1004 or sdengineeringsociety@gmail.com for more information.

Annual Partnership and Advertising Packages run from July 1 – June 30 and will be prorated, as needed.

Sponsorship Opportunities

Annual Advertising Package: \$450

- Logo/Business Card on the SDES website's homepage
- Business Card Sized Ad in the SDES quarterly newsletter, *The South Dakota Engineer* *
- Business Card Sized Ad on the SDES website's Partner Page
- Business Card Sized Ad in the Annual Conference Program*

*Upgraded ad sizes are available for the newsletter and Annual Conference Program

2020 Virtual PDH Conference Opportunities

- Fall Conference Online Program Advertisement
 - ¼ Page: \$75
 - ½ Page: \$100
 - Full Page: \$175
- Keynote Speaker Sponsor: \$300
- General Session Speaker Sponsor: \$200
- Awards Ceremony Sponsor: \$100
- Door Prize Sponsor: \$50

Other Sponsorships

Sponsorship opportunities are also available at the Chapter level. Please contact the SDES office at 605.951.1004 and we will connect you with the appropriate contact at the Chapter level.